



4^a edizione

RIGENERAZIONE
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Deadline **10 december 2020**

Premi: **1.000€ + Artist Residence in Italy**
Regulation on cosebellefestival.it

Regulation

1. How to participate

Italian and non-Italian illustrators of any age are allowed to participate. (For illustrators who are not 18 years old an authorization signed by parents is required). Every candidate is allowed to participate in the contest with only one (1) art work. This art work did not received any prize or did not participate in any other contest before. Illustrators, cartoonists, graphic designers, creatives, artists and students are allowed to participate in the Cose Belle Illustration Contest 2020.

2. Subject of the contest

The subject of Cose Belle Illustration Contest 2020 is:

Regeneration

3. Concept

During this difficult and unusual year everyone has been forced to stop and put his life on hold due to an uncertain future. And now? Since we are aware that everything is still changing, this is the right moment to move on and make room for new vibes and good things: it is time for a regeneration.

This term indicates rebirth and change, transformation and redemption. It is a promise of hope. It is a chance that we all have to meditate and think about ourself. It is what comes just after resilience. It is the oxygen that we breath after we have resisted. It is



our inner energy needed to overcome our limits, in order to look to the future with hope.

Regeneration also means hope. Every personal, social and urban journey can be seen as a kind gesture for the society that can activate a virtuous circle. For example: a person who enjoyed this process attracts and intrigues with his inner light and a place can be a location for new social relationships. Further to this, a community has the opportunity to create a new economy and a better well-being.

Regeneration can always be seen as a positive phase, both for places, people and communities. In fact when it concerns places we generally talk about "urban regeneration" and when the focus is on people we talk about "human regeneration". Usually, one does not exclude the other because they are strictly related.

A person who has gone through this phase needs a place where can express himself and right here something new can be created.

We can add that Italy has many positive examples since it has been testing innovation for years.

It is not a coincidence that during the lockdown period we all thought about the meaning of a place where it is possible to live, to express oneself, to cultivate relationships and to work. We all understood that what we really need is a place where we feel good. During the pandemic we realized that our home country is a place where a regeneration and new opportunities can be tested and it is not just a safe place to stay and a less busy environment.

We are now all aware that we have to take care of our area and our culture. It is also time to look at oneself with different eyes in order to become a better person, to overcome fear and to walk towards our utopia. How much energy and how much beauty can be released and produced by a person who is enjoying this phase? Regeneration are roots and wings that take you to new good things, new experiences and new shades. Thanks to it nothing is lost, instead many things can grow under different shapes.

The person who decides to be a promoter of this process usually needs it firsthand. The promoter feels that there is a void to fill and decides to create something. He has the necessity to take care of his life, to believe in new things, to believe in himself and in his territory.



When this process occurs, a creative impulse starts. A spark allows to reinvent, to take care and make everything better.

Nowadays everything seems to change and everyone has the chance to help and to actively contribute. Everyone has the chance to think about new places, new concepts, new professions and new products.

And you? How are you doing? Had you thought about Regeneration before? Tell us about it through the illustration art. Draw your own one. Draw something you would do. Draw the regeneration you would like to realize or the one that you are already realizing. A nice episode that inspired you. A story that supports you. The good inner energy that you feel when you think about good things for yourself, for a place and for a community. Something that whispers to you that a better way to live is possible.

4. Technical information

Any technique of work is allowed. The illustration must be presented in the square format with the following size: **30 x 30 cm**.

If the **work** is:

- **Handmade realized.** A paper 250 g/m² (minimum) is required. It has to be delivered in the original version (only if requested by the Organization in the next phase) (under penalty of exclusion) and carefully wrapped. A high quality digital version of the same is required to attach during the filling of the participation form (see the further technical information in Resolution);
- **Digital.** A high quality printed version is required plus the high quality digital work.

Resolution: every illustration (handmade or digitally realized) is required to be presented with 300 dpi resolution, in the highest quality, in one of the following format: JPG, PDF or TIFF.

Careful: if the illustration or its printed version (if the work is digital) will be requested by the Organization, the work must be carefully wrapped and protected by a support or a solid panel in order to keep it in excellent conditions. This will not allow the courier to fold it or pierce it.

5. How to send the works

In order to participate in the contest the following form has to be filled out and the work has to be sent via mail or via courier.

- Please, **fill the participation form** at the following link



cosebellefestival.it/contest/take-part-in-the-contest

and attach in PDF, TIFF or JPEG format the following files:

- a copy of your ID with your signature (1 MB max, name the file as *your_surname-ID*, e.g. *brown-id*);
- your work (8 MB max, name the file as *your_surname-illustration*, e.g. *brown-illustration*);
- a copy of Dichiarazione di accettazione (attachment B of this Regulation paper) (max 1 MB, name the file as *your_surname-attached_B*, e.g. *brown-attached_B*);
- the receipt of payment of the 12 euro contribution required for participation (max 1 MB, name the file as *your_surname-receipt*, e.g. *brown-receipt*).

We kindly remind you to not exceed the max size allowed. If you have any problem during the upload, please write us an email to cosebelle.festival@gmail.com. We will be glad to help you.

- **It is not required to send the work in the initial phase**

In light of the worsening of the health emergency in the initial phase of the contest it is no longer required to send the work by post/courier. Failure to ship will not lead to exclusion from the competition, however those who want to send the work can still do so by sending it to the following address

Interazioni Creative,
Via Cesare Gabriele n. 42
87100 Cosenza

The shipment will be requested only for the selected works

Send the work will be requested at a later stage only for the winners, the forty selected and those who win a special mention; in this case the works will not be returned.

6. Deadline

The illustration must be send within **Thursday tenth December 2020**.

7. Admission fee

In order to participate in the contest a **12,00 euro** admission fee is required.

Please indicate in the payment description your First Name and Last Name. For Example: *Contributo Cose Belle Contest 2020–Dan Brown*.

The payment can be done by **bank transfer**



Associazione Interazioni Creative - be yourself

Iban: IT 18 B 030 6909 6061 0000 0152 088

BIC: BCITITMM

Banca Prossima - Intesa San Paolo

Payment description: CB Contest 2020 Contribution—Name Surname.

8. Works and candidates selection

The panel of judges will select 40 illustrations that will be shown at the exhibition and a variable number of special nominations. The judgment is unquestionable. The panel of judges will also give the prizes. All the works received by the organization that follow the regulation will be shown at the permanent digital exhibition on the cosebellefestival.it.

9. Panel of judges

The panel of judges will express its preference according to the subject of the contest, its originality and its expressive abilities. The panel of judges of Cose Belle Illustration Contest 2020 is composed of:

- **Marco Tortoioli Ricci**, *Association national President at Aiap*
- **Gennaro Di Cello**, *Ceo at Italie - Italian Limited Edition*
- **Emilio Leo**, *Architect and Creative director at Lanificio Leo*
- **Florindo Rubbettino**, *Editor at the publishing house Rubbettino*
- **Dario Brunori**, *Famous Songwriter and Poet*
- **Deborah De Rose**, *Creative director at Cose Belle Festival*

Further details about the members of the panel can easily be found on cosebellefestival.it

10. Prizes

The prizes are 3 (three) and are the following ones:

- **First Prize "Fantasia"**: the prize consists of a 1000,00 Euro Honorarium for personal merit + the Artist Residence "Cose Belle OFF 2021";
- **Second Prize "Creatività"**: the Artist Residence experience "Cose Belle OFF 2021".
- **"Brunori Sas" Special Prize**: the opportunity to illustrate beautiful things to be included in the merchandising of Dario Brunori's next concert tour.

[Further information about the Residence.](#)



The Artist Residence "Cose Belle OFF 2021" is a unique experience. For a week the illustrators have the chance to build links with businesses of Calabria Region that are known for innovation, culture and design (in particular the publishing house Rubbettino and the company-museum Lanificio Leo). A journey in name of creativity, tradition, innovation and passion. The artists will be surrounded by landscapes, local people, villages, history, design and many nice things that will allow them to tell the values of this unique territory, rich in value and potentialities. A creative Calabria Region to be seen and to be discovered.

During the Artist Residence the artists will get to know all this beauty and will be asked to illustrate it, according to a storyboard. They will be asked to collaborate for an editorial project in order to tell about good things of Calabria Region.

The illustrators are the main characters of the Artist Residence. They will take part in a video interview, in some live paintings and even more they will be asked to use their social media communication's skills. For further information you can visit cosebellefestival.it website.

11. Award ceremony and illustration exhibition

The panel of judges will select 40 art pieces and **the award ceremony** for "Prize Fantasia" and "Prize Creatività" **will take place within the end of January 2021**. This will be a live event on the social platforms – Facebook and Instagram Cose Belle Festival Official Page. All the information will be given via Social Networks and via newsletter. During 2021 a **collective exhibition** will be held with all the selected art pieces. This will take place at the Ex Museo MAM in Cosenza and it can lately become a traveling exhibit.

The selected illustrators and the winners of the Contest will receive a notice via email. All the results will be lately shown on cosebellefestival.it.

Every work that was received and that follows the Regulation will lately be shown in the **Permanent Digital Exhibition** on cosebellefestival.it. The illustrations will not be given back to the artist.

12. Copyrights

The copyrights belong to the authors.

Authors, participating in the contest, allow the non-exclusive right to post, share, play and release the works for any device and size. This is



only for an advertising purpose and to support Cose Belle Festival and Association Interazioni Creative. Authors renounce any economic benefit since this is not a copyright.

Association Interazioni Creative and its partners commit to always mention the author. In case authors use the selected works for others purposes, commits to always mention the participation at Cose Belle Illustration Contest 2020.

13. Responsibility of the organization

Participating in the contest, the participant declares that his/her work does not violate the rights of third parties and releases from any responsibility and for any circumstance that can take place, for example damage, theft or fire of the works during the transfer and during the entire time at the exhibition. The organization refuses any responsibility in case the work was not correctly received. The organization has the right to decide for any further case which is not mention in the Regulation. In case of particular situations, for example calamity and pandemic, the organization has the right to interrupt, stop, postpone the contest, the related event, the artist residence or to modify the actual regulation, at any time. In case of any situation that was mention before, nothing will happen to the author or to his/her work. Participating in the contest, the contestant will automatically accept and agree to the following regulation.

14. Privacy

Personal data of each participant will be treated only with the purpose related to the contest. The collected personal data will be mainly treated with electronic devices by Association Interazioni Creative – the title holder. Association Interazioni Creative's registered office is located in Via Don Gaetano Mauro 30, 87100 Cosenza. The panel of judges has the right to use the personal data with the purpose related to the contest. Every participant has the right to verify, edit and delete his/her personal data by contacting cosebelle.festival@gmail.com.

15. Place of jurisdiction

Every litigation that can take place with the contest will be carried out by Place of jurisdiction in Cosenza.



Attachment B - Declaration of acceptance

Please sign the following documentation and attach it to the admission form at cosebellefestival.it/contest/partecipa-al-contest

The undersigned, (First Name and Last Name in legible block letters)

I declare to send to the organization the original artwork (if handmade realized) or the printed version (if digitally realized) according to the Regulation, art.3 and art.4. This is required in order to correctly register for the contest.

Place, date

Signature

I declare to be the author and the owner of the artwork that was sent in order to participate in the Cose Belle Illustration Contest 2020 and to accept all the conditions in the Regulations.

Place, date

Signature

I also declare that I carefully read the Regulation attached to this documentation - Declaration of Acceptance.

Place, date

Signature

According to Dlgs 196 30th June 2003 and to art. 13 GDPR (2016/679) I authorize to treatment of my personal data.

Place, date

Signature